

# NEWS RELEASE



## FOR IMMEDIATE RELEASE:

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## United Cargo Accepts OnAsset SENTRY 400 Across Entire Jet Fleet

**Irving, Tx – January 5, 2012:** OnAsset Intelligence, a leading provider of machine-to-machine (M2M) wireless asset tracking solutions, today announced that United Cargo, the world’s largest belly carrier, is now accepting the OnAsset SENTRY 400 FlightSafe® device for transport on its entire mainline jet fleet of more than 700 aircraft, linking more than 370 worldwide destinations.

The OnAsset device brings shipment tracking and security to a new dimension: providing location, environmental sensing, virtual security-fencing and temperature monitoring to cargo shipments transported on United’s unparalleled network. “It’s a potent combination for our customers,” said Robbie Anderson, President United Cargo.

“The SENTRY 400 FlightSafe delivers peace of mind, and enhanced visibility over several of our key products: UASecure high value, QuickPak and EXP express offerings as well as TempControl,” he added.

The SENTRY 400 is a highly advanced wireless, personal electronic device (PED) that includes multiple sensors for temperature, humidity, pressure, shock, location and vibration. The device also contains patented intelligence known as FlightSafe®. FlightSafe® uses multiple modes of sensing and proprietary logic to automatically suppress the device’s wireless radios to an “off” mode-ensuring safe and FAA- compliant operation during flight. Intelligent radio suppression is a patented feature and unique to SENTRY, making it the only wireless device capable of turning its radio on and off without human intervention.

“Visibility to the condition of environmentally sensitive cargo as it moves through the supply chain helps companies proactively intervene in situations that may impact the quality of the cargo prior to reaching its destination,” said Adam Crossno, President and CEO of OnAsset Intelligence. “We are very excited to be working with United Airlines on the acceptance of SENTRY for air cargo to provide a solution that maintains its radio-off- mode for aircraft safety, while also providing automatic activation in order to safely transmit data logs to customers when the device is on the ground.”

More information on United Cargo products and services is available at: [www.unitedcargo.com](http://www.unitedcargo.com). For more information about the [SENTRY 400 FlightSafe®](http://www.onasset.com), please visit [www.onasset.com](http://www.onasset.com).

### **About OnAsset Intelligence:**

Headquartered in Irving, TX, OnAsset Intelligence Inc. is a leading provider of wireless devices and software solutions focused on helping customers wirelessly locate, track, connect, and manage fixed and mobile assets in real-time. The company’s M2M products and services include SENTRY™ wireless hardware with its flagship product line FlightSafe® for air cargo tracking and ContainerSafe™ for shipping container security, its web-based Vision Platform™ and global wireless connectivity services. OnAsset’s products are protected by Patent numbers: 7,233,247;

7,475,806; 7,538,681; 7,652,576; and 7,791,455. For additional information on OnAsset's [SENTRY](#), [FlightSafe®](#), [ContainerSafe](#), and [Vision](#) products, please visit [www.onasset.com](http://www.onasset.com).

### **About United Continental Holdings, Inc.**

United Continental Holdings, Inc. (NYSE: UAL) is the holding company for both United Airlines and Continental Airlines. Together with United Express, Continental Express and Continental Connection, these airlines operate an average of 5,765 flights a day to 377 airports on six continents from their hubs in Chicago, Cleveland, Denver, Guam, Houston, Los Angeles, New York/Newark Liberty, San Francisco, Tokyo and Washington, D.C. United and Continental are members of Star Alliance, which offers more than 21,200 daily flights to 1,185 airports in 185 countries. United and Continental's more than 80,000 employees reside in every U.S. state and in many countries around the world. For more information about United Continental Holdings, Inc., go to:

[UnitedContinentalHoldings.com](http://UnitedContinentalHoldings.com). For more information about the airlines, see [united.com](http://united.com) and [continental.com](http://continental.com) or follow on [Twitter](#) and [Facebook](#).

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