

NEWS RELEASE



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CONTACT: Todd Keefe
For Immediate Release Public Relations
617-262-1968
todd@firpr.com

OnAsset Intelligence and Flemming Cargo Securement Partner to Mitigate Risk in the Supply Chain

Partnership Produces an Early Warning and Recovery Solution That Combines Asset Tracking Technology, Transportation Industry Expertise, and a Nationwide Network of Law Enforcement Contacts

Irving, TX – July 14, 2011 - OnAsset Intelligence, Inc., a leading provider of machine-to-machine (M2M) wireless asset tracking, sensing, and control solutions, today announced a partnership with Flemming Cargo Securement (FCS), to help transportation and logistics companies minimize risk in the supply chain and proactively intervene when cargo is compromised during transit.

OnAsset's SENTRY technology senses the temperature; pressure; humidity; light; motion; speed; shock and vibration of any asset transported via truck, plane, rail, or intermodal freight. SENTRY is used by many of the world's largest airlines and freight forwarders to track the whereabouts and environmental conditions of their cargo.

FCS provides 24x7 monitoring services for the OnAsset tracking devices, and other services such as security evaluations, covert shadowing of cargo in high-theft areas, reverse logistics, and multi-phased recovery plans in the event of a theft. FCS maintains a network of 189,000 law enforcement contacts throughout North America and provides the immediate capability to dispatch these contacts in case of emergency.

The combination of OnAsset and FCS produces a turnkey solution that takes the worries out of transporting high-value cargo across the supply chain.

"FCS is an expert at interpreting the SENTRY data, and turning it into actionable intelligence," said OnAsset's President and CEO Adam Crossno. "With more than 20 years of experience in the trucking industry, and a robust database of law enforcement contacts, FCS' services provide a perfect complement to our asset tracking technology."

"OnAsset's technology has helped us identify and prevent dozens of heists, which have saved our clients millions of dollars this year alone," said Ray Flemming, CEO of Flemming Cargo Securement. "Given the unprecedented rise in cargo theft on our nation's highways, any company that ships high-value goods should consider deploying a solution like ours, to enhance their visibility, and provide the capabilities needed to stop theft in their supply chain."

FCS' Ray Flemming will discuss this solution through dozens of specific examples at the upcoming [M2M Evolution Conference](#) in Austin, TX on September 13th. For more information, visit www.fcstracking.com or contact FCS at 1-877-50-CARGO.

About FCS:

Flemming Cargo Securement provides monitoring and recovery services for high-value load shipments and offers immediate capability to dispatch police and security officers in case of emergency. The FCS team is comprised of a group of professionals in all aspects of risk, cargo loss prevention, and security in the trucking industry. With contacts available domestically and internationally, the FCS team assists to recover loads in real-time theft situations as well as post recovery, investigations, and provides claims and insurance consulting services.

About OnAsset Intelligence:

OnAsset Intelligence Inc. is a leading provider of wireless devices and software solutions focused on helping customers wirelessly locate, track, connect, and manage fixed and mobile assets in real-time. The company's M2M products and services include SENTRY™ wireless hardware with its flagship product line FlightSafe™ for air cargo tracking and ContainerSafe™ for shipping container security, its web-based Vision Platform™ and global wireless connectivity services. OnAsset is headquartered in Irving, Texas. For additional information on OnAsset's [SENTRY](#), [FlightSafe](#), [ContainerSafe](#), and [Vision](#) products, please visit <http://www.onasset.com/>.

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