

# NEWS RELEASE



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## **OnAsset Awarded Patent for Wireless Monitoring and Tracking Devices Deployed Onboard Aircraft**

*OnAsset Intelligence Expands Patent Portfolio with SENTRY FlightSafe™ Designed to Enable 24x7 Monitoring for High Value Air Freight*

**IRVING, TX – September 21, 2010 – [OnAsset Intelligence Inc.](http://www.onasset.com)**, a leading provider of machine-to-machine (M2M) wireless asset tracking, sensing, and control solutions, today announces the company has been awarded U.S. 7,791,455 patent for “a method and apparatus provided for sensing a given situation such as the presence of operational aircraft.” The receipt of this patent validates the leadership role of OnAsset and its technologies that enable monitoring and tracking solutions for all modes of travel including ground, ocean, and now air freight.

“We’re very excited to have received our patent for our SENTRY FlightSafe™ device,” says Adam Crossno, President and CEO of OnAsset. “This patented technology for onboard device intelligence in air freight deployment is a key component to our SENTRY product portfolio and a required feature for our customers who track the integrity of their high-value freight over national and international trade lanes.”

The FlightSafe technology solves a wide variety of technical challenges that specifically impact the ability to use wireless devices during air travel. Challenges overcome by FlightSafe include: no human intervention needed to suppress radio transmission; minimal power drain during flight; multiple, redundant modes of aircraft detection; and always-on data logging during flight for multi-use, multi-purpose monitoring application requirements. FAA guidelines for autonomous devices that meet regulations must include redundant modes of aircraft detection and be able to engage in radio suppression without human intervention. The technical capability of OnAsset’s

SENTRY FlightSafe is compliant with these FAA guidelines and is the core feature set covered by the company's newly awarded patent.

In January of 2009, OnAsset kicked off the FlightSafe program to support major commercial airlines in their processes to accept SENTRY devices for use with high value air freight shipments. Among the airlines now in the program, early participants include commercial airlines as well as express delivery carriers.

In addition to its patent announcement today at the IQPC Pharmaceutical for Cold Chain Distribution show in Pennsylvania, OnAsset is also introducing its new Vision Platform that provides secure, Web-based access for supply chain management and visibility to remote high-value assets. A key feature to the system supporting the company's FlightSafe technology is graphically rendering publicly available data feeds including flight arrival information for SENTRY devices bound to airports across the United States.

For more information about the SENTRY FlightSafe program for airline operators and carriers, please contact OnAsset at [sales@onasset.com](mailto:sales@onasset.com) or visit the company at [www.onasset.com](http://www.onasset.com). To visit OnAsset at the IQPC show, please stop by booth 24.

### **About OnAsset**

OnAsset Intelligence Inc. is a leading provider of wireless devices and software solutions focused on helping customers wirelessly locate, track, connect, and manage fixed and mobile assets in real-time. The company's M2M products and services include SENTRY™ wireless hardware with its flagship product line [FlightSafe™](#) for air cargo tracking and ContainerSafe™ for shipping container security, its web-based Vision™ Platform, and global wireless connectivity services. The company is headquartered in Irving, Texas. For additional information, please visit <http://www.onasset.com/>